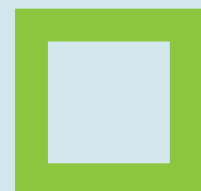


Scandinavia's leading trade fair

Health+Rehab Scandinavia

The trade fair for assistive and
welfare technology

12 - 14 May 2020, Bella Center, Copenhagen



HEALTH
+REHAB
SCANDINAVIA

CareTech CHALLENGE

Zone of Innovation @ Health+Rehab 2020

When Health & Rehab Scandinavia opens in May 2020, start-ups have the opportunity to exhibit their products for three whole days - for free!

The zone gives you the chance to showcase your product ideas
- and plenty of opportunity to establish new relations and enter into
dialogue with some of the key players driving the industry in 2020.

- As an exhibitor in the zone at Health & Rehab Scandinavia, you can gain great visibility and meet players from the industry and your future customers.
- As an emerging and targeted start-up business in the health and welfare domain, you can use the zone to get your technology, product idea or welfare project validated by the audience and trade experts.
- In the course of the three days of the trade fair, you can put your early-stage product or product idea on display in the zone, on an equal footing with the established businesses, and feel the interest from both users/citizens and the industry in general.

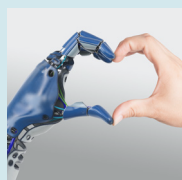


Seminars



Technologies

Professionalism



Network

News



Trends

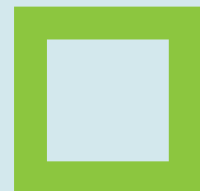
Relations

Know how



Innovation

Debate



HEALTH
+ REHAB
SCANDINAVIA

WE OFFER:

- A free stand at the large innovation zone, located centrally in the fair area - accommodating approximately 25-30 exhibitors
- The chance to win the newly established start-up award CareTech CHALLENGE 2020
- Great visibility for your start-up business and your early-stage product/product idea/project
- Corporate presentations and product pitches from Speakers Corner in the zone
- Possibility of participating in preparatory accelerator activities to improve e.g. your sales techniques, elevator pitch and sales materials
- Networking activities during the fair, including a round of meetings with key experts and potential buyers visiting the fair - and your stand
- Participation in exhibitor event on Wednesday 13 May at 17.00-19.00
- Press contacts and possibility of visibility in the media in collaboration with the fair secretariat and CareNet - National Network for Welfare and Assistive Technology
- Broad exposure and visibility to the approx. 8,500 visitors to the fair - from 38 different countries! - as well as in the programme and the online catalogue
- Possibility of participating in mentor activities after the fair

Does the innovation zone at Health & Rehab Scandinavia 2020 sound like something for you?

Then get in touch with Senior Consultant and Network Manager Anders Lyck Fogh-Schultz, Danish.Care and CareNet to be considered for a free stand.

T +45 2299 3244

M alfs@danish.care

We will be assessing potential candidates on an ongoing basis - so make sure not to wait too long before reaching out. You will receive notification regarding your stand by March 2020.

Deadline: 1 February 2020

Together, let us develop the next generation of welfare and assistive technology with international potential.

WE EXPECT:

- You to be top motivated and interested in breaking through as a start-up business in the industry of assistive, welfare and health technology
- Your stand to be staffed from 9.00 to 17.00 on all three days
- You to have the courage and desire to attend Speakers Corner and pitch your best - in English too - at least one time on every day of the fair.
- That you yourself will book and pay expenses for accommodation in Copenhagen as well as any marketing materials
- That you are ready for a career as a welfare innovator - with the whole world as your market!



CareTech CHALLENGE

Zone of Innovation @ Health+Rehab 2020