

## VIRTUAL.MEDICA & COMPAMED 2020 16 – 19<sup>th</sup> November 2020

The Confederation of Danish Industry, Danish.Care and Danish Export - Health Tech invites you and your company to partake in the exhibition at Virtual.Medica & Compamed 2020. An opportunity, which will guarantee promotion of your company at this year's leading online and virtual medical technology fair, at an extremely favorable price.

**Medica & Compamed** are the world's foremost fairs regarding the medical technology industry and the medical supplier industry. Here one can experience high-tech products, solutions and expertise while also connecting with the world's top medical technology market leaders. With participants from all over the world, the fair has become the world forum for the medical technology industry.

**Virtual.Medica & Compamed 2020** offers a virtual global platform that provides an exhibition space, a networking plaza and a conference area. Moreover, a digital showroom at the digital exhibitor database that includes company portraits, informative product videos, descriptions and interactive web sessions. Read more on the next page, about the virtual platform specifics.

The price of participating in the online fair, without the support of the organizing team, will cost you approximately DKK 26.500. However, in the shadow of COVID-19, the organizing team is proud to offer the entire Medica/Compamed exhibitor package for an advantageous price of only DKK 9.900 with co-financing from the Trade Council of Denmark. Moreover, within the price, you will also receive guidance from the organizing team throughout the entire process of Medica & Compamed 2020.

#### WHEN AND WHERE?

This year Medica & Compamed 2020 takes place online as Virtual.Medica & Compamed from the 16th of November 2020 to the 19<sup>th</sup> of November 2020.

#### **PRICE**

Participate together with DI,
Danish.Care and Danish Export - Health
Tech at the attractive price of:

DKK 9.900 excl. taxes

#### **SIGN UP**

Register, as soon as possible, by clicking below:

REGISTER HERE









### THE VIRTUAL PLATFORM AT VIRTUAL.MEDICA & COMPAMED 2020

The virtual platform consists of three parts:

- 1. Conference Area
  - Four days of virtual knowledge-sharing, discussions and lectures.
- 2. Exhibition Space
  - A space where exhibitors can present their products and solutions via Exhibitor Arena and Exhibitor Web Sessions to assure live presentations and chat function.
- 3. Networking Plaza
  - Here virtual exhibitors can directly network via the matchmaking tool. One can also connect to personal video meetings with a maximum of three other people.

To know more about the specifics, click <u>here</u>.

#### WHO SHOULD JOIN?

If you are a supplier of technology or products for the healthcare industry or you are interested in the global market of medical technology with Germany as a starting point, then you should join Virtual.Medica 2020. The fair includes exhibitors within:

Electromedical Equipment, medical technology, laboratory technology, diagnostic tests, physiotherapy, assistive technology, orthopedic technology, commodities and consumer goods, information and communication technology.

#### WHY JOIN?

Join as an exhibitor at Virtual.Medica & Compamed 2020 to:

- Exhibit your brand, products and expertise to a global audience.
- Network via customized live chats and video meetings
- Gain exclusive access to potential customers from all over the world without overstepping any COVID-19 restrictions.
- Gain access to live expert lectures and discussion panels
- All the above at an extremely favorable price of only DKK 9.900

#### **CONTACT**

## The Confederation of Danish Industry

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